

Alala

The look: Alala's spring/summer designs tread lightly on directional patterns for an end result that's light, fun and flirty. From the pop of color boyfriend vest to the sexy open-back dress, this line is full of classic with a twist "ooh, I need those" pieces. Fortunately, with prices starting at \$70-\$400 we might be able to actually cop a few items for ourselves.

The story: As early as age 6 Taiwo, who is of Nigerian descent, recalls toying around with fabric and sewing. Since her childhood explorations in design and despite being told that she wasn't that great, Adejoke can count being an alum of Project Runway Canada as one of her accomplishments. The designer has said of her line, "My collections main objective is to create pieces that the modern woman can easily take on retreats, as well as mix and match into their everyday wardrobe. Rich color, texture, and materials from around the globe are used to create an eclectic yet appropriate line of clothing." We say that her mission was successfully accomplished.

